

# Booming Salute to Bastille Day

## THE HOUSE ORGAN

Newsletter for Chaparral People

Vol. 1, No. 1

BASTILLE DAY July 14, 1969

### On Cultural Revolution

These are going to be a few remarks about how we might think of our magazine's purpose--cultural revolution.

When we start thinking about this, we look around us and see ugly, uninhabitable cities inhabited by people living in hunger, uncertainty and fear, their lives made wretched by men whose huge accumulations of wealth and power are protected now only by force of arms. We see others earning comfortable salaries in air-conditioned offices, but living in spiritual hunger that their psychoanalysts are unequipped even to understand. And we see kids spending their days stoned on grass or sleeping pills to escape the boredom of their prison-like schools.

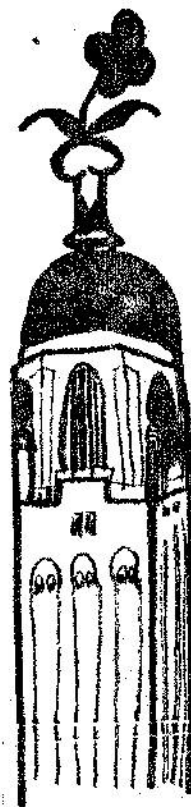
Outside the cities we see square miles of shoebox houses spreading over a countryside already scarred by superhighways, littered with billboards and beer cans, ravaged by "sportsmen," and poisoned by industrial wastes and pesticides.

Throughout the country we see people living in fear--of Commies, anarchists and outside agitators, of not being able to pay off their debts as fast as they pile up, of their neighbors, and even of themselves.

Overseas we see thousands dying in a war to protect an imaginary national interest, millions starving while others grow fat, whole cultures being trampled by a technology gone berserk. We see people oppressed by social and political institutions which our government maintains in the name of democracy.

When we begin to look for the roots of these problems--and of our personal problems--we soon discover that they go a

(Continued on page 3)



### What's This?

CHAPARRAL, although unpublished since November, 1968, exists. It exists as 50-odd people (Fifty Odd People) who want to revive Chaparral as an instrument of cultural revolution.

Those 50 people are currently scattered from Japan to Paris. This newsletter, THE HOUSE ORGAN, is an attempt to keep us together and to communicate our ideas.

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The Stanford Chaparral  
Storke Publications Building  
Stanford, California 94305

# A DAY TO REMEMBER

# OR TO FORGET

(DEPENDING  
ON WHAT YOU  
WANT TO DO)

FRIDAY, JULY 25

2:00 p.m. - 6:00 p.m.

FREEDOM THROUGH TOIL session  
Chaparral office

1. Clean up and decorate our suites
2. Mail ad literature
3. Prepare a mailing list
4. Organize back files
5. Go swimming.



7:30 p.m.

DECISION-MAKING meeting  
Chaparral office.

At the barbecue-meeting June 6, we all assumed that CHAPARRAL would make its decisions through participatory democracy of the entire staff. Making visible de-

cisions for a biweekly magazine, involving many people, probably won't be very easy. We ought to start working on it now.

A tentative agenda for the July 25 meeting:

1. What kind of internal organization? Revolving editorial board? Weekly decision making/bullshit/brain-storm meetings? (Read the article from the Peninsula Observer, "Editors edit, don't dictate.")

2. Format decisions: should we look like a magazine or a newspaper? Type faces, use of photography, how much graphics?

3. What should we put in the first issue, September 25?

4. Budget for next year.



## REVOLUTION

(Continued from page 1)

bit deeper than we first suspected. When we examine our economic system, for example, we see it is sustained not simply by a concentration of power in the hands of a small number of businessmen. It is also sustained by a neurotic insecurity that infects every aspect of our culture.

This insecurity does not depend on Madison Avenue or regimented schools or Cold War politics for its existence, though it is fed by all these things. Rather, these things were possible--some would say inevitable--because the neurosis already existed and has for centuries. And it exists today in all of us to one degree or another. A sick society, after all, can only consist of sick individuals.

Individuals in our society suffer under a variety of illusions: for example, that capitalism is the best economic system; that anyone can "succeed" if he just puts

his mind to it; that owning an Oldsmobile is better than owning a Ford; that sexuality will destroy society if it isn't repressed; that America is a free country; and so on.

But these illusions are possible only because the way we regard ourselves and the universe is conditioned by even more profound illusions: for example, that man's natural state is to compete with other men and to try to master something out there called "nature" that he exists as a godlike mind imprisoned in an animal-like body; that it is possible to have a happier future is one is willing to have a less happy present; that death is terrifying and bad; and so on.

Chaparral, as a dismantler of illusions, must try as well as it can to work against this latter kind of illusion, as well as the more obvious lies we see all around us. Our revolution must be cultural, not just social. Our enemy is not a set of institutions but a set of beliefs.

--Kip Hargrove



# Chaparral History:

## Some Very Heavy Stuff

Chaparral is owned and published by the Hammer & Coffin Society, a student organization whose principal activities have been drinking beer and telling jokes about homosexuals.

Up to the night of April 16, 1904, the Chaparral was published by the "Press Club," which also published the Daily. On that night, nine rebellious Chaparral staff members gathered in Meyer's saloon in Menlo Park. There they drank 64 tankards of beer and toppled the Hammer & Coffin Society.

The happy group broke up at one o'clock the morning of April 17. Four hours and seven minutes later, the Great Earthquake struck, knocking down Memorial Church, the Library, Outer Quad, Chi Psi fraternity, the Stanford residence, and San Francisco.

The Hammer in Hammer & Coffin stands for "knocking at those things opposed to Stanford's good." The coffin has two meanings (choose your own): "a symbol of the unity and privacy of our fellowship," or the place where you put your enemies after hitting them with the hammer.

Chaparral has had its good years and its bad ones too. Every decade or so the administration would close down the magazine or expel its editor. The first confrontation was in 1917, on the eve of the America's intervention in World War I. The president of Stanford, Ray Lyman Wilbur, was a prominent warmonger who instituted compulsory gym or military drill on campus. The Chaparral editor, Lansing Warren, had this to say:

"If a man hasn't sense enough to exercise and does not possess the itch to die for his country upon reaching college, he never will, and no amount of compulsory training will ever give him a liking for either."

President Wilbur tried to get Warren removed as Chaparral editor, but the Hammer & Coffin Society told him to back off.

Chaparral was not always this lively. In 1923, Northcutt Ely was elected editor. He instituted a Clean Humor Policy. For the next 30 years, Chaparral's humor was usually on the level of:

"Boy, call me a taxi."

"All right, you're a taxi."

But the Chappies had their fun. As one alumnus wrote in Chaparral in 1956, "The riotous party has come to be an H&C trademark....Some of the Society binges have been heroic...occasionally some of the boys have gotten utterly boiled. But the H&C can point to this...never has a Society party reached the point of obnoxiousness, and never have the members busted up a place. The boys drink, but more or less like gentlemen."

Yes, Chaparral reflected the predominant culture at Stanford. In 1944, the staff pledged to "keep the mag the greatest little ol' yuk-yuk in the country." In the same year, this 'joke' appeared in Chaparral:

"We all want you to come to our party, Mandy."

"Ah can't, Mose, Ise got to stay home. Ise got a case of diabetes."

"Well, dat's all right, Honey, bring it along wid you. Some o' dese darkies will drink mos' anything."

When the Stanford culture was openly racist, Chaparral reflected it.

J. E. Wallace Sterling shut down Chaparral twice during his 19-year reign.

The first time was in 1951, after the publication of the notorious "Purple Age" edition of "Crash Comics." The second time was in 1961, after the "Layboy" parody, created by Sand Eichen, then a statistics professor at Stanford, was published.

Chaparral has a few good traditions. The traditional Chaparral symbol, dating back to the first issue of October 5, 1899, is a bespectacled jester in a red cap, with one hand resting on a hammer and the other hand holding up a looking glass to the world. Underneath is a motto, "'Tis better to have lived and laughed than never to have lived at all."

Today's Proletariat Force

LODIES AT WORK: Kip Hargrove, Penny Hill, Jeff Kane, Michael Sweeney.

FACILITIES AT WORK: OBSERVER and RESISTANCE Thanks. And miscellaneous houses and floor

*Measuring under the Sun:*



# 2political 2strology

*Horoscopically yours, m*

Today is July 14, 1969. The Sun is in Cancer and the Moon is also in Cancer, but it will move on into Leo later today. Since all signs will suffer from their emotions today, general advice to everyone is try to avoid tense situations. You will be surprised at what your emotions will do to you.

## Cancer: the Crab

Setting aside arbitrary predictions, a look at Cancer. The sign of the prophet or teacher, Cancer is symbolized by the Crab, implying the clinging and grabby qualities. Natives are thrifty, patient, sensitive, sympathetic, motherly, changeable, and easily influenced. The Moon is Cancer's ruling planet.

## Sun & Moon in Cancer

Individuals born with the Sun and Moon in Cancer have strong imaginations and are prone to go to extremes. The combination gives independence, much changeability, and a conservative outlook ready to stay with old customs and habits. This strange amalgamation of characteristics explains why it is hard for them to stick to routine.

## Where the Planets are at:

Some of you may be interested in knowing where the planets are today. I don't know what Mercury is doing, but Saturn, the planet of hard work and duty, is in Taurus and has been there since April 27 when it left Aries. Jupiter, the planet of luck and expansion, is gloriously located in Libra, well, almost. On January 20 it went retrograde, entered Virgo on March 30, turned direct on May 23, and bursts back into Libra tomorrow. On July 20 Jupiter conjoins Uranus, which will make that day very fortunate for all signs.

Mars was retrograde from April 27 to July 8, but remained in Sagittarius the whole time. Uranus is now in Libra after having been in retrograde motion from January 8 to June 7. During that time it entered Virgo (May 20); after turning direct, it re-entered Libra on June 24. Neptune is in Scorpio all year and is currently retrograde, having been in that motion since February 28 and continuing to be retrograde until August 6. Pluto (of the underground) is currently in Virgo, and the planet of love, Venus, is in Gemini today.

## Planetary Tides

Attention is focused upon activities related to the home and family environment because of the new moon this morning. Now is a time to set solid foundations in the home and in domestic relationships with determination.

## What it means for you --

**ARIES:** (a cardinal fire sign) The Moon in Cancer adds the power of achievement to the idealism of Aries. You will feel the surrounding conditions keenly and suffer from them occasionally as you sense your Sun-sign's enterprising, active and domineering qualities complicated by the sensitive and domestic qualities of Cancer.

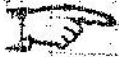
**TAURUS:** (a fixed earth sign) Cancer's sensitiveness is accentuated in your life today and your emotions are easily upset. Timidity and reserve in your relationships and endeavors are increased.

**GEMINI:** (mutable air) Your restlessness may send you traveling today, perhaps to escape from upsetting surrounding conditions. The Moon in Cancer implies success in all matters relating to public affairs for Gemini, so if you are dealing with

(Continued on page 6)



To do what we want to do with Chaparral, we need about \$19,000 for the upcoming year.



\$19,000.

Most of it has got to come from advertising. As of today, Chaparral has sold \$1,522.25 in advertising for next year. That leaves \$17,447.75 to earn.

People are desperately needed to help with the advertising sales effort. It is time-consuming work--you have to go to the same merchant about three times before you make a sale. But we have to do it, and almost all of it has to get done before the end of the summer.

Mike Benefiel will handle the burden of the business crap during the school year, but right now he's in Japan with Volunteers in Asia. While he's gone, Mike Sweeney is organizing ad sales. If you can help, even in a very limited way, call him at 328-8459.

Besides ads, there are several other ways to get money. One is mail subscriptions, at \$2.50 for the year. Hopefully we can mail our first issue free to all parents and recent alumni, with a pitch for subscriptions so they can "understand" what's subverting their kids' minds at Stanford. Would someone like to organize this effort?

## We Shall Publish!

The scheme for Publication Dates, decided at meetings May 23 and June 6, is to come out every other Thursday, except to move the finals week issue up to the Thursday of dead week.

### SCHEDULE

Aut. Quarter	Win. Quarter	Spr. Quarter
Sept. 25	Jan. 8	April 2
Oct. 9	Jan. 22	April 16
Oct. 24	Feb. 5	April 30
Nov. 6	Feb. 19	May 14
Nov. 20	March 5	May 28
Dec. 4	March 12	June 4
Dec. 11		

Another way that we could make some coin is by hawking the Chaparrals for 15c outside the high schools.

Still another scheme would be selling our supply of old Chaparrals (dated 1902-1911) to alumni, as a nostalgia item. Would you believe \$15 for 5 old issues? Would somebody like to get this scheme going?

If all else fails, Penny Hill has these suggestions:

1. Push dope.
2. Sell our bodies.

## Random Notes

David Jones plans to publish a bi-weekly journal for liberal types in Palo Alto, called "Cross Currents." His office/home is 212 Emerson, 328-7966.

\*\*\*

The Pacific Studies Center, alias Stanford Radical Institute, has set up shop at 1963 University Avenue, just this side of Bayshore. Harry Cleaver is coordinator. One project underway is background for the SRI International Industrial Conference September 15-20. Hopefully Chaparral can be one outlet for PSC writings.

\*\*\*

What is Chaparral's relationship to the Peninsula Observer? The Observer people have encouraged us every step on the way to establishing a publication aimed at the Stanford audience. The Observer has many other things to do, and speaks to a different audience in many respects.

## The Stanford Chaparral

Founded 1890

MICHAEL BENEFIEL  
Business Manager

Storka Student Publications Building  
Stanford University, Calif. 94305 321-2300, Ext. 4633

This card is designed to project our true image to prospective advertisers. Straight, isn't it?

# more astrology

(Continued from page 6)

"the public," it is best to be cautious and overlook matters which upset you.

**CANCER:** (cardinal water) You've already been discussed.

**LEO:** A tendency to go to extremes because of your strong emotions. You may find yourself being especially affectionate today, but it could bring you sorrow. Your emotions are heightened most on the "love" level and the sexual nature is strong. (Females beware!)

**VIRGO:** (mutable earth) You're just over-sensitive today and have an extra bit of conservatism holding you back. But you are very agreeable and adaptable, so you can make acquaintances easily, though you come on with more reserve than usual.

**LIBRA:** (cardinal air) A bit of anxiety today in the home, perhaps due to head changes that happen all day. Your natural activity, coupled with Cancer's activity, strengthens your desire for progress.

**SCORPIO:** (fixed water) The Moon in Cancer may prove disastrous for you scorpions today because you may be easily led by others into acts of folly. In your public life, your hard and practical nature shines through, but at home and socially you are softer and kinder.

**SAGITTARIUS:** (mutable fire) Bobby Seale says you fight fire with water--this is what the zodiac is doing to you today. It is an excellent day to blow it through impulse or imagination. For heavy decisions, wait until tomorrow when the Moon is

in Leo and your head is back together. Remember that Mars is now in direct motion in your sign and that increases your aggressiveness.

**CAPRICORN:** (cardinal earth) The Moon in Cancer tends to pervert your general "business-like" qualities, making you pretty stingy and prudent. Not to mention selfish. If you don't have anything important to do today (which can't wait until tomorrow), stay home and irritate your friends who will understand.

**AQUARIUS:** (fixed air) The Moon in Cancer gives you some economy, tenacity and sensitivity which you infrequently display. It also gives you extra intuition but makes you more emotional than intellectual. If you can tolerate yourself today, you've probably got some water in your chart. But have cheer--the Moon will be in Leo tomorrow to fire you up.

**PISCES:** (mutable water) Since you are so emotional anyway, the Moon in Cancer hasn't much effect on you. Your imagination is intensified and you are receptive to more things than usual. Congeniality and harmony will rule the day--it should be pleasant.



*My God!*

## Voices in the DARKNESS

"Make this a positive magazine please--articles on things we like."

\*\*\*

"A cultural revolution. Too much politics! What is a cultural revolution? What does our "culture" like? Things we do. This is surely more than movies and concerts."

classified ad

### PERSONALS:

Penny Hill Needs: a chest of drawers, less politics, a bottle of Southern Comfort, and a job.



# IDEAS!



## Ideas for CHAPARRAL articles:

1. How to cheat the telephone company. (Barbara Hyland.)

2. Coursemanship--how to pick, choose and scrap together an education from the wasteland. A guide for new students, especially. (Jeff Kane.)

3. Confessions of a co-opted student, or, the inside story of the Stanford Judicial Council as told by an insider. (Dick Lee.)

4. Pitser purges 3 sponsors and 1 R.A. for radical activity, despite a May 14 promise in writing by Sally Mahoney that it couldn't happen. (John Shoch.)

5. The Draft--general report and advice, by a liberal expert. (Bill Leland.)

6. The loneliness trap at Stanford--students alienated to the point of insanity. Studies and commentary. (Jenny Matthews.)



7. A guide to good, cheap wines that you never heard of. (Mike Menke.)

8. The Maoist influence in the arts. (Susan Hudgens.)

9. Political science students seize control of their department. Well, almost. An account of the ongoing program of radical student courses amid the behaviorist shit. (Frank Cassidy and Paul Bernstein.)

10. Faculty member of the month. An intimate portrait. (Peter Dollinger.)



11. The medical school subculture--an isolated colony of Stanford students with some special strengths and curious weaknesses. (Tim Coburn.)

12. Instant dialogue--an interview with controversial campus figure designed to provoke interesting comments. (Michael Benefiel.)

13. The psychological crises of the liberal-radical transformation. (Michael Sweeney.)

14. A day in the Stanford life of a black student--photo essay.

15. Photo essay on Fort Ord, and the people there.

16. Portrait of an SRI researcher.

17. TASC--the organization of anti-war engineers and scientists. What they've done, where're they're going.



18. A consumer's guide to the drug scene.

19. Political analysis of the rise of faculty power at Stanford. (Michael Sweeney.)

20. Alf Brandin's Stanford Business Office. An investigation. (Pat McMahon and Vic Von Schlegell.)

21. A black tells what it's like to be black at Stanford.

22. Psychological changes from freshman to senior years, as told by the behaviorist scientists at Stanford.

23. Communal living, complete with centerfold picture of ten people in one bed.

24. Chaparral takes you inside The Faculty Club.



25. How the engineering school purges radical students.

26. American business is desperate to buy graduates from elite law schools like Stanford's. Would you believe \$500 just to go to an interview?

27. Letters from Israel, by a Stanford exile. (Dan Snell.)

28. Thoughts on giving out chicken soup in White Plaza. A fantasy. (Jan Studebaker.)

29. What's happening to the New Left? The Chicago convention, the Resistance, and the Bay Area scene. (A group effort.)

30. Follow-up on the SRI International Conference, Sept. 15-20, and the demonstrations. Photos!

(Continued on next page)





# IDEAS!



(Continued from previous page)

31. Social scientists try to pick the radicals' minds. The American Council of Education (ACE) survey, and the reaction. (Steve Weissman.)

32. The Stanford Trustees announced they would reform their membership. Remember? You don't remember? (Michael Sweeney.)

33. Do you realize what they're doing in psychological research at Stanford? (Bruce Campbell & Jeff Blum.)

34. A radical analysis of the undergraduate curriculum--course offerings and regulations as a consequence of the university's role in society. (Jeff Blum.)

35. Local high schools are almost ready to bust wide open. (Jeff Blum.)



36. Stanford-in-Washington program. David Packard, Richard Allen, Freeman & friends.

37. What goes on in the industrial park, anyway? Weapons development & procurement. (Mark Paul.)

38. Memories from the McCarthy era, as gleaned from ex-pinkos who got burned. (Mark Paul.)

39. When Stanford stops--going out into the cruel world. Interviews with recent graduates and drop-outs. The meaning of the degree, the work experience. (Debby Warren.)

40. The Stanford proletariat--the low-paid, non-union workers. Gardeners, secretaries, cooks. Where are they at? The hospital organizing effort. (Debby Warren & Barbara Hyland.)



41. Women's liberation movement at Stanford. (Barbara Hyland.)

42. People's Park people produced a 1-point liberation program. What does it mean? What's happening with it? (Penny Hill.)

43. The DYT controversy. Stanford professors played a big role. Archetypical liberal action.

44. How the San Francisco Chronicle and the SF State faculty are working together to oust Hayakawa. (Writer needed, Sweeney has clippings file.)

45. What to do about virginity. An open-ended discussion.

46. Who is admitted to Stanford and why. (Pat McMahon.)

47. Stanford tuition is \$725 a quarter. A list of all the things that \$725 would buy.

48. The Thrilling Saga of Neological Sciences. An academic satire. (Michael Sweeney.)

49. A blank page so readers can be creative.

50. The District Attorney comes to the Farm. The administration's plan for a prosecutor for campus judiciary.

51. Woman's role in art. (Susan Hudgens.)

52. The United Front Against Facism. (Bruce Pollock.)

53. All art is alienation--and what that means. (Susan Hudgens.)

54. Narc of the Week--photo and description. A public service feature.



55. Run Stanford for a Day. Chaparral sponsors a one-day takeover of all administrative offices, including Board of Trustees, and publicizes what the People's Representatives enact.

56. Is the draft breaking down? Increasing refusals, court backlogs, attacks on draft board files. (D. McGuire)

57. Today's horoscope. (Penny Hill.)

58. The white lower middle class. A visit to DeAnza Junior College, the training ground of the cops, beauticians and technicians. Where are they at?

This list includes only the ideas that have been mentioned to date--and most of the ideas were formed after an intense political controversy, hence the obvious bias. If you have any comments or information on any of these story ideas, please communicate them to the prospective author or to Mike Sweeney. Send him your new story ideas too.



# STANFORD Chaparral

## INTERIM BUREAUCRACY

### Coordinators

General: Michael Sweeney, 2031  
Wellesley St., 328-8459

Arts & Entertainment: Susan  
Hudgens, 4095 Alpine Rd.,  
851-7693

Photography--John Shoch, 969  
Lawrence, 321-1967

Production--Penny Hill, 2272  
Princeton St., 327-8304

Business--Michael Benefiel, 1699  
Springer Road, MV, 968-8457

These people  
said they  
were inter-  
ested in  
ing on Chaparral  
in some way.

Anderson, Gail  
Atkins, Rich  
Bauer, Ann  
Benefiel, Michael  
Bernstein, Paul  
Black, Bill  
Blum, Jeff  
Bonner, Randy  
Campbell, Bruce  
Cassidy, Frank  
Coburn, Tim  
Davidson, Karen  
Denton, Ann  
Dolinger, Peter  
Filene, Ron  
Fonvielle, Lloyd  
Freeman, Crissy  
Goetz, Lori  
Haight, Tim  
Hargrove, Kip  
Harte, Cris  
Hill, Penny  
Hudgens, Susan  
Hyland, Barbara  
Johnston, Marian  
Jones, David  
Kane, Jeff  
Levinthal, David  
Liese, Hank  
Mahoney, Marta  
Matthews, Jenny  
McCarthy, Todd  
McCarten, Hugh  
McGuire, Diarmuid  
McMahon, Patrick  
Moriarty, Penny  
Morton, Michael  
Ownes, Rob  
Passett, Mimi  
Paul, Mark  
Pollock, Bruce  
Rustin, Terry  
Shoch, John  
Sibbett, Dave  
Snell, Dan  
Stevens, Dave  
Stresser, Judy  
Sweeney, Michael  
Tom, Gene  
Trounstein, Phil  
Von Schlegell, Vic  
Warren, Barbara  
Warren, Deborah  
Weinstein, Michael  
Ward, Ricki  
Oswald, Nancy

THAN  
NEVER TO HAVE LIVED AT  
ALL.

## REFLECTIONS

### Arts + Entertainment ← coming attractions!!

Incredibly, the Stanford community has no publication with an adequate section on arts and entertainment. The Arena, with a movie review and rock column, did better than the Daily.

Well, it happens that the Arena's movie reviewer and rock columnist have both come over to Chaparral--Susan Hudgens and Bruce Borgeson. Other people have expressed an interest in rock and straight music reviews, theatre, books, and movies. We should be able to run at least one review in each area in every issue.

All the reviews could be put in a distinct section along with an Entertainment Schedule (think of a better name) listing everything that's happening for the next two weeks. Movie, theatre, record and restaurant advertising can be concentrated in this section.

To give the whole thing a lot of class, we can start the section with feature articles on the arts. Cultural revolution, after all.

Anyone interested in an aspect of the arts and entertainment section should communicate same to Susan Hudgens.

# I KNOW the Fish: The Party Line

Too few people really understand our purpose in putting out Chaparral. Some even fear that it will be entirely radical politics--and having these fears, may try to undermine our attempts. We may not be able to relieve them of their fears, for some people like to be afraid of something all the time, but we can clear up the rumors that are being spread.

The House Organ now presents a series of standard questions (ones that have been posed to some of us already) with a set of standard replies. This is our "party line." And we don't even have to lie.

Q: So you're going to make Chaparral an underground newspaper for radical politics?

A: No, Chaparral will continue to be a magazine, with all kinds of feature articles--not just politics. Anyone can join the staff.

Q: Can you do that? Chaparral is a humor magazine.

A: Wrong. Back in 1967 the Chaparral staff announced that the humor magazine was dead and henceforward, Chaparral would be a general magazine. We're continuing that.

Q: Isn't Chaparral supposed to be a monthly?

A: It can be anything we want. Back in 1899 when it started it came out bi-weekly. Publications have to change. Sequoia started as a weekly newspaper. Now it's a literary quarterly. The predecessor to the Daily was a monthly magazine.

Q: How about all that money you owe the ASSU? Isn't it \$16,000?

## Point of Interest

With high-quality photo-offset printing, we will be able to use graphics profusely. Any line drawing can be pasted onto our page proof.

For an idea of what can be done with graphics in a tabloid, look at "The New York Review of Books."

We can do caricatures, either standing alone or tied-in with an article. Drawings and photos can be interchangeable as illustrations for articles.

We need artists who like to do this kind of thing. If you know any, tell them about Chaparral.

We can also get outside cartoonists. We can subscribe to Feiffer and R. Cobb, if we want to spend our money on that.

A: True. Chaparral has built up that deficit since 1962. It will be paid off from the Hammer and Coffin Fund.

Q: You can't fool me. You're starting a brand-new publication. It isn't Chaparral at all. I think the Chaparral offices and the Fund should be made available to anyone else who wants to start a publication, too.

A: We are not starting a new publication. We are continuing Chaparral, in its finest tradition. Just ask last year's editors. Besides, any use of the offices or fund by any publication besides Chaparral would be illegal. So go fuck yourself, you fascist pig.

## Palabras de Organización

"In my opinion, an organization chart is a thing that is practically impossible to comprehend; it is a straight jacket, by which the reality of social life is forced into imaginary molds, it is the brainchild of sterile imaginations which cannot create anything in reality." --Fidel Castro

## Getting it ON With Photography

CHAPARRAL has a big, beautiful darkroom. Somebody ripped off a lot of the equipment, so we can use anything people can donate.

John Shoch will be organizing our photography and darkroom.

CHAPARRAL should use photography more creatively than any publication Stanford has ever seen. Perhaps it is endemic to the Daily, Arena and Stanford Observer that their photography is as pedestrian as their prose. We can break out of that.

The Daily seems to think that a photo essay is a collection of pretty pictures on the same page. Chaparral can also do photo essays. Fort Ord, anyone?

Our page size will be 14" x 11". There is no reason why some photos can't be that big, too.

Do you remember the poster of Malcolm X, black dots on red paper, that looked like it was a blown-up, grainy press photo? White on black. Naked bodies.

Resurrected photos from old archives.



(This is an article from the Peninsula Observer, January 20-27, 1969. It may have some relevance for our own organization.)

# Editors edit, don't dictate

By Judy Wasserman

(Editor's note: This is the first of a series of articles by Observer staff members describing their views of the recent changes in the Observer.)

You may have noticed a change in the Observer staff box several weeks ago. Now we no longer distinguish between editors, managers, and other staff members. We decided to drop that distinction, reflecting, we hope, an actual change in the structure of our organization and the relationships among the staff members.

Two things are happening. One involves the formal decision-making process of the newspaper; the other involves personal relations among the staff. The first is much easier to describe.

Until the middle of last fall, responsibility for the Observer, financial and otherwise, was in the hands of a few people known as editors. As the staff size increased, the editors decided they didn't have to carry that much responsibility, although giving it up also meant giving up a certain amount of power. Production-line staffers began to resent their underling status, and fell left out of policy making. About the same time, it became clear that there was no established decision-making procedure on the paper at all; decisions seemed to be made by whomever answered the phone or was in the office when questions came up. Finally, huge hassles began to arise--some over trivia, some over major policy--usually just before the paper was about to go to bed. They would be settled by force of personality or sheer endurance, and would carry over into the meetings that followed.

When we couldn't stand it any more (staffers weren't coming in because they couldn't endure the hostile atmosphere in the office), we spent an evening establishing a democratic structure that we hoped would be reasonably consistent with a humane, yet efficient, way of running the paper.

First, we set aside a time for personal confrontations, separate from the Sunday night business meetings, leaving us time to conduct some business instead of fighting on Sundays. Group therapy or confrontation had been suggested earlier by one staffer who had a good experience in a therapy group, but we'd been both timid and unconvinced of the need for it. This plan works

so well that we now get enough business done on Sundays so we can spend alternate weeks in serious political discussion.

Then we agreed that all policy and financial decisions would be made by the entire staff at business meetings, even if important decisions had to be delayed, if stories had to be pulled at the last minute, or if people got angry. Procedural decisions--commas, layout, captions, etc.--were left to final arbitration by whoever was doing that job, insoluble difficulties to be decided by the editor-of-the-week.

The position of editor-of-the-week would be rotated among five people, and every business meeting would have a new chairman.

Anyone calling the office to ask for the boss gets to talk to whoever answers the phone. There is no required length-of-time-in-service for the editor-of-the-week. However, the job does carry a lot of responsibility, so a prospective member of the editorial pool must be approved by the staff at a meeting. We also made a job called office manager, to be filled by someone who doesn't mind spending a lot of time at the office, so that the editors wouldn't have to handle minor business matters and could concentrate on writing, assigning, and editing stories. But we have already lost two office managers.

New people are being trained for all the other jobs on the paper as well, so that no one is indispensable. This not only helps eliminate the power-play problem, but allows a guy to take a vacation without shutting down the paper.

So what have we now? Ideally, a non-hierarchical staff of equals, in which editors edit but don't dictate, in which policy is made by the group (we even have a rule that says we can't vote to have someone do something he doesn't want to do), in which procedural decisions may be made by fiat but are subject to criticism later. We decided it was OK to make--even publish--a mistake.

In truth, what we have is a bunch of people trying to get to that point. Setting aside a time for personal confrontations was a recognition of that fact. One of the first things we discovered was that we hardly knew each other, that we had worked together for several months (in some cases



more than a year) and rarely saw each other outside the office, and that one of our primary goals was to become friends, and, hopefully to build a community of trust and interdependence.

It would be nice if the paper ran more smoothly as a result, and to some extent it has. The staff is now large enough, and operations are well enough defined, for us to publish weekly instead of biweekly. Before, no one wanted to spend every weekend hassling. People are beginning to see that criticism of their sentence structure of their drawings or their layout is not necessarily a personal attack. We're also learning to be able to tell when it is.

We are becoming closer personally; we're learning each other's sensitive spots and when it's appropriate to avoid them. We're also learning that a friendly touch on a sensitive place doesn't hurt as much as we thought it might. We felt close enough to want to have Thanksgiving dinner together, although enough people were still on their own trips to show that we weren't quite a family yet.

We still have problems. Some people speak loudly and are too easily heard, others have good ideas and are too shy to speak up. Some of us aren't totally committed--that is, we do other things besides work for the Observer. Should these people carry the same weight as the full-timers? Formally, we've agreed they should. Actually, there's still occasional friction.

What is all this in terms of the movement, or the revolution? Partly, we found that the inherent alienation and suspiciousness of the left had seeped into us and kept us separate, even from our comrades. We used the newspaper to help us communicate (at what a safe distance!) with the world, now we're learning to speak to each other. More important, we're beginning to look at what the revolution would mean



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to us as people, and to see that some of the goals can be lived now. We can integrate our work (the paper) and the people we work with into our lives only if we see our comrades-at-work as a total people, not job-role-fillers, and make them our friends and family. The psychological barriers built by alienation between people are as real as the physical barriers built by the police, and both must be torn down in this revolution.

If I am not for myself, who am I?

If I am not for others, what am I?

If not now, when?

--Maimonides

## SPECIAL FEATURES

A chance phone conversation resulted in this idea for a Chaparral feature: "Narc of the Week"--a photo of undercover agent, plus other descriptions that will help the people avoid and/OR stomp him.

Let's collect ideas like this for Chaparral--anything, far out or close in. Write them down. Bring them up. In the last analysis, ideas is all we got.

## God Save Us From The BUREAUCRACY

IF YOU ARE DEDICATED TO THE PRINCIPLE THAT ALL MEN ARE CREATED EQUAL, THEN BE ON HAND JULY 25 TO HELP (IN BROTHERHOOD AND EQUALITY) CLEAN UP THE CHAPARRAL OFFICE. YOU WILL ALSO BE AROUND THE CHAPPIE OFFICE THAT EVENING TO HELP IN THE DECISION-MAKING MEETING. REMEMBER: WORK THROUGH TOIL SESSION STARTS AT 2:00 P.M. AND THE DECISION-MAKING MEETING STARTS AT 7:30 P.M.



# stanford CHAPARRAL

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Everything that has meaning for the University community. Feature journalism, humor, politics, personal close-ups, and a large and lively arts & entertainment section. Photography and graphics throughout. Our theme: "cultural revolution."

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