

**ATTENTION:**

To the EMPLOYEES of the INDUSTRIAL PARK:

You are employees of the most prosperous and privileged industries in the world. Most of you decided in college to specialize in technical fields, especially electronics. For a student in university the apparent security of technical employment was very tempting. An engineer just out of school was almost assured a job, usually starting around 10,000 dollars a year. This was the best financial prospect for any student.

Most of you understood why the technical industries were a good prospect: a glance at any technical magazine showed clearly that the destination of most of the products of electronics, aeronautics, computers, etc., was the military. You knew that historically the military has been the ideal consumer; having almost limitless funds and quickly making obsolete most of its purchases, it creates almost infinite demand. It is a suggestable customer. The generals and Defense Department bureaucrats lend a ready ear to the manufacturers, who supply them with an endless flow of improved "systems" guaranteed to make them yet more invincible. In order to design and produce these endlessly improved "systems" the manufacturers hire the most creative personnel trained in the most recent techniques: you.

Therefore, while military procurements continue to increase your company makes profits, your wages increase and you are guaranteed a job. Unfortunately, military procurements are paid for with taxes, and since you have good salaries, you pay ever-increasing taxes--much of your apparent prosperity is bought on credit. Even more unfortunately, military procurements are justified only by the existence or threat of a war. Since the end of W.W. II we have been living under the real or imagined threat of a war with the USSR or China and with a real war in Southeast Asia. American industrialists have been capitalizing on (and in fact subsidizing) this threat. The industrial park exists because Bill Hewlett, David Packard, Charles Ducommun, Dean Watkins and their friends turned Stanford into a defense-essential engineering complex. The funds for this came from the Department of Defense.

You are caught in a fork. You want the war to stop and do not want to live under the threat of destruction, but your livelihood depends upon both of these because you make the tools of war. This dilemma is not of your own making--you were encouraged and then employed by more powerful men like David Packard who set the priorities. Personally they want to see the war stop too, but their profits and power, just as your salaries, depend on the consumption by the military.

You know that there is nothing inherent in engineering that makes it useful primarily to the military, yet you will not be able to apply your skills to peaceful purposes until this country redirects the focus of its efforts. We are trying to accomplish this redirection from war to peace. We want you to join us--THE APRIL THIRD MOVEMENT.