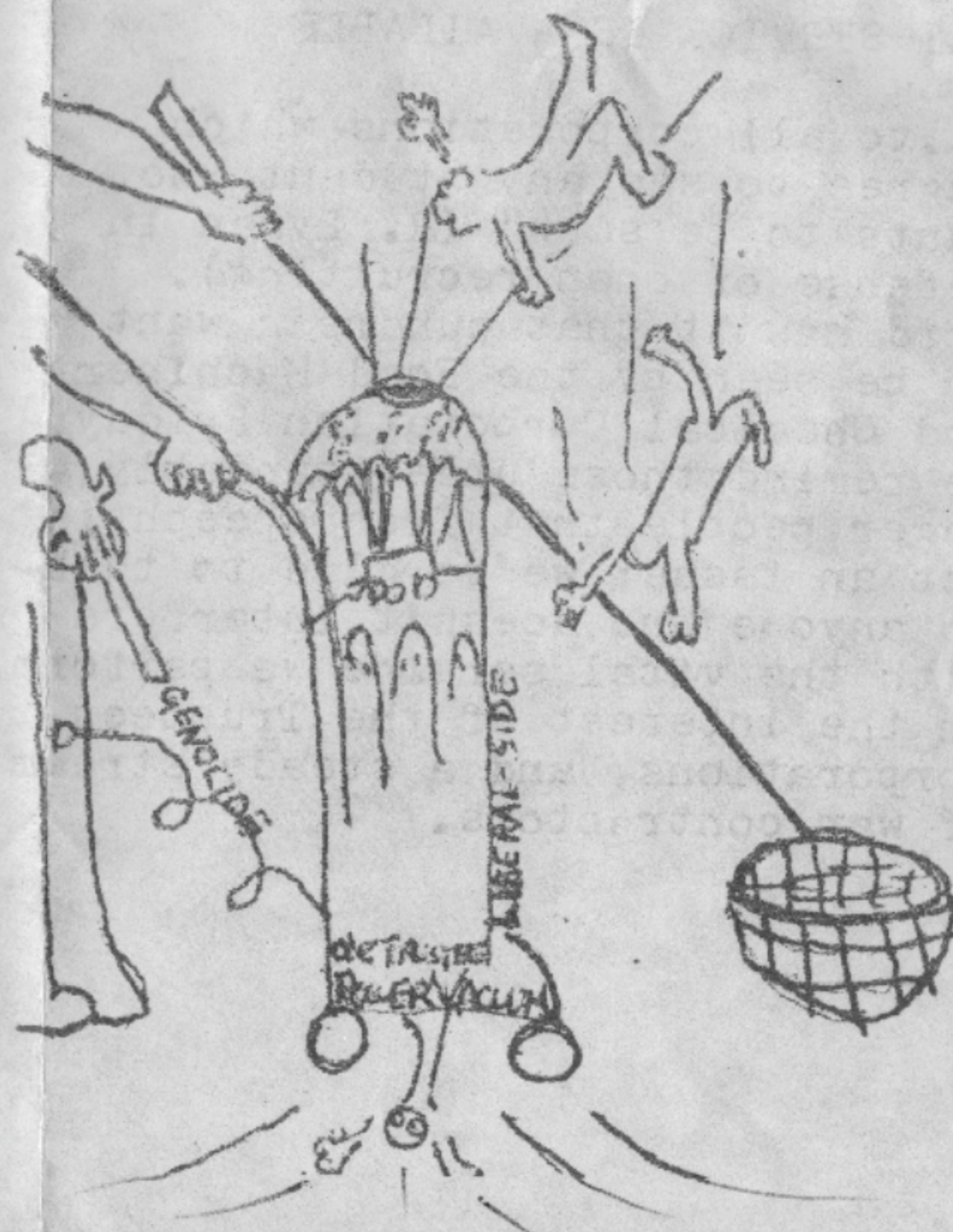


THE COST OF THE SERVICE

...depends upon the size and international involvements of the client corporation. Naturally the service is provided free of charge to the corporations who use our facilities. But the end result of the service, frankly speaking, is usually the butchering and mutilating of peasants in Vietnam and other American colonies. Workers and poor people within the borders of the U.S.A. are exploited to varying degrees and Stanford students also pay a price in terms of the necessary restraints placed on their freedom and values. It is our firm belief that these human costs are more than compensated for by the increased profit margins brought by the single-minded devotion of Stanford alumni to the corporate state. Of course there are always going to be commie kooks like Mario Savio who said, "There is a time when the operations of the machine become so odious, make you so sick at heart, that you can't take part, you can't even tacitly take part. And you've got to put your bodies upon the gears and levers, upon the wheels, upon all the apparatus and you've got to make it stop."

STANFORD UNIVERSITY CAREER PLANNING AND PLACEMENT CENTER



THE CAREER PLANNING AND PLACEMENT CENTER

...is helping build a better America. We help you find out where you will best fit into the American way of life-- exploitation. And you help Stanford keep up that fine tradition. And it pays well too. Unless you happen to live in Asia. And after all, as any Stanford student knows, Asians are only good for building railroads anyhow. Recently the Placement Center has been a center of controversy. A student referendum has banned all military and war-related recruiting from the campus. How ridiculous. That would be just about everybody.

THE SERVICE IS AVAILABLE

...to all corporations which "agree to see any student who wants to be seen" (R. Lyman in defense of open recruiting). Word has it that hundreds want to be seen by the Food Machinery and Chemical Corporation Friday. We remind those understandably eager people that free speech is not an issue; we're glad to talk to anyone who doesn't interfere with the vital service we perform in the interest of the Trustees, corporations, and a steady stream of war contractors.

CAMPUS INTERVIEWS

... "are scheduled with the representatives of several hundred industrial, government, business and institutional employers each year" (our first brochure). Interviews are easily arranged as many of these institutions have representation on campus. Through a thick web of interlocking corporate directorships, the Trustees control dozens of corporations, millions of employees, and unfathomable natural resources. The local industries, which can be found regardless of weather in a nearby park, also have close ties with faculty who do research, consult, and teach (T.V.) for them. Sooo, get to know your faculty, and those above all, your Trustees.

CAREER PLANNING

...is one of the most important tasks which every corporation faces. The Placement Center has a policy to assist all corporations and government agencies in fulfilling the needs of their long range planning. In fact, Stanford University has been molded and shaped to fit the ends of multinational corporations and armed forces. Corporations and the department of Defense exercise enlightened control over Stanford's policies and priorities through the Board of Trustees, research contracts, and "gifts" from powerful alumni. The corporations and the military find the services of the center useful at many points in their operation.

While it is important to assist students in their personal planning and the choices they are forced to make, this is clearly a lower priority than serving and preserving the national interest as embodied by the corporate state. The basic assumption of the Placement Center can be summed up as follows:
"The psychology of granting wide choice under pressure is the American or indirect way of achieving what is done by direction in countries where choice is not allowed. Here choice is limited but not denied" (Selective Service memorandum). The Stanford Placement Center channels students into military-industrial careers through a device the Selective Service System calls "pressurized guidance."

RECIPROCAL PLACEMENT SERVICE

...has a fine tradition at your Placement Center. Many Stanford grads can find jobs in corporations such as FMC, Westinghouse, North American Rockwell, and in fact, just about every type of corporation robbing, oppressing, and killing people all over the world. But Stanford Placement doesn't end there. The directors of all these corporations have also found jobs. As Trustees of Stanford. Thus they can use Stanford lands for more plants for more exploitation for more jobs and money for you! And by the way, more and better bombs for the Vietnamese!